George Salter Academy calls out for votes to bag a share of Tesco’s community fund

George Salter Academy are bidding to bag a massive cash boost from the Tesco Bags of Help initiative.

Tesco teamed up with Groundwork to launch its community funding scheme, which sees grants of £4,000, £2,000 and £1,000 awarded to local community projects.

Three groups in every Tesco region have been shortlisted to receive the cash award and shoppers are being invited to head along to Tesco stores to vote for who they think should take away the top grant.

George Salter Academy is one of the groups on the shortlist.

Initiative: Supporting Mental Health in School

At GSA, we aim to ensure a happy & successful life at school and beyond. We believe positive mental health is the first step towards that goal, in both our community and yours.

Voting is open in all Tesco stores on 1 May 2019 and customers will cast their vote using a token given to them at the check-out in store each time they shop.

The 3 stores that are participating are:

West Bromwich Extra – B70 7PR
Stone Cross Express – B71 3HS
Great Barr Express – B43 5EL

Tesco’s Bags of Help project has already provided over £71 million to more than 23,000 projects across Britain. Tesco customers get the chance to vote for three different groups every time they shop. Every other month, when votes are collected, three groups in each of Tesco’s regions will be awarded funding.

Alec Brown, Head of Community at Tesco, said:

“Bags of Help contributes funds to community projects up and down the country and we’ve been overwhelmed by the response from customers voting in their local stores. We’re looking forward to seeing more projects brought to life.”